

Turn Your **SERMONS** Into **A BOOK!**

Sermon to Book helps you spread the gospel message beyond Sunday—without having to leave the pulpit.

*“Caleb Breakey and Sermon to Book are unashamedly Christian and operate with a spirit of excellence, integrity and impeccable character. They made the process of publishing easy and rewarding, proving full-scale publishing at a reasonable cost with maximum results.” — Dr. Oscar T. Moses, author of *Before You Send Them Out* and *The Movement In Acts**

As Featured On



Book of the Month NBC

SO, HOW DOES THIS WORK?

We turn your sermon series (in any format) into professionally published and marketed books.

WHY PUBLISH WITH SERMON TO BOOK?

Time

Less than 1 day of your time (but lots of ours) and you will have a new book for ministry growth.

Quality

Your sermon series will retain your voice and manifest the quality you see at major bookstores.

Growth

We help you craft and implement a robust marketing plan to grow your ministry and expand your reach.

Packages and Pricing

Author Book Launch **Thought Leader**

	Author	Book Launch	Thought Leader
STEP 1: TRANSCRIPTION AND DEVELOPMENTAL EDITING	✓	✓	✓
STEP 2: 7-POINT GHOSTWRITING	✓	✓	✓
STEP 3: WORKBOOK	✓	✓	✓
STEP 4: TITLE AND SUBTITLE EVALUATION	✓	✓	✓
STEP 5: BACK COVER COPY AND BOOK COVER DESIGN	✓	✓	✓
STEP 6: LINE EDITING AND PROOFREADING	✓	✓	✓
STEP 7: DELIVERY OF PROOF FOR AUTHOR COMMENTS / CHANGES	✓	✓	✓
STEP 8: FORMATTING	✓	✓	✓
STEP 9: NOTES AND VERIFICATION	✓	✓	✓
STEP 10: PROMOTIONAL COPIES AND BOOK GRAPHICS	✓	✓	✓
STEP 11: PUBLICATION	✓	✓	✓
STEP 12: AUTHOR LANDING PAGE	✗	✓	✓
STEP 13: MEDIA KIT AND PRESS RELEASE	✗	✓	✓
STEP 14: MARKET RECON AND AUDIENCE RESEARCH	✗	✓	✓
STEP 15: AUTHENTIC AMAZON REVIEWS	✗	✓	✓
STEP 16: BEST-SELLER LAUNCH	✗	✓	✓
STEP 17: CUSTOM AMAZON AND FACEBOOK AD CREATION, SPEND, AND MANAGEMENT (SIX-MONTH TRIAL)	✗	✓	✓
STEP 18: COACHING CALL WITH OUR HEAD OF PUBLISHING	✗	✓	✓
STEP 19: MARKETING AND STRATEGY SESSION WITH OUR 7-FIGURE MARKETING EXPERT AND HIS TEAM	✗	✗	✓
STEP 20: THOUGHT LEADER BOOK FUNNEL CREATION AND AUTOMATION	✗	✗	✓
STEP 21: FULL SOCIAL MEDIA AD CREATION, SPEND, AND MANAGEMENT (SIX-MONTH TRIAL)	✗	✗	✓
STEP 22: RETARGETING	✗	✗	✓
STEP 23: CASE STUDY ON YOU AND YOUR BOOK	✗	✗	✓

How to Get Started



What Happens Next



Your Investment

You place a \$750 deposit that serves as credit to the package you choose

Through 1 simple interview, we specify your big idea, target audience, and path to thought leadership

Author: \$7,500 (five monthly payments)
Book Launch: \$12,500 (eight monthly payments)
Thought Leader: \$17,500 (ten monthly payments)

**Text 360-207-2404
to get started!**